

5th ARIVACA FILM EXHIBITION

by Bart Santello

The date for the **2010 Arivaca Independent Filmmakers Exhibition** is **Saturday March 6th**. As in previous years, we show about 20-short films and one feature between 12-noon and 9:30 pm, at the Arivaca Community Center. We break between 5-pm & 6:30-pm for a pot luck dinner. Directions to Arivaca can be found on the website: <http://arivacafilmexpo2010.blogspot.com> Check the site for show times, details of each film, director's biography's, links to the filmmaker's websites and checkout the previous four Arivaca film exhibitions.

What I appreciate most about organizing what has become our annual film event in Arivaca, is the level of dedication and craftsmanship originating from the participating independent filmmakers. Digital technology and the Internet have revolutionized the creation and distribution of multi-media. The shift away from corporate-controlled media content to the development of films from an individual's idea is an unprecedented opportunity for creative expression.

Many of the filmmakers showing films will be in attendance. This allows them to introduce their work in front of a live audience and take questions after the film's screening.

The day of films is split into two 'sessions' (afternoon & evening). Documentary-style films shown beginning at 12-noon, present the filmmaker's angle of how they see things. Whether it's about living in Arizona's wild areas; the study of desert ecology, observing cultures, the impact of politics on our area and lifestyle, or just witnessing people in everyday life; these films are the director's perception of the world around them.

Beginning at 6:30-pm, the evening session of movies emphasizes short independent films presented in 20-minutes or less. The idea here is to present the movie-goer with several different genres of independent films, essentially a snapshot of what movie-makers in Arizona today are doing with film. Whether the movie is a narrative drama, comedy or an abstraction of reality, these evening films tend to be powerful in conveying or evoking some type of emotion or idea. These digital films are the cutting-edge of independent creations.

Admission to the Arivaca Film Exhibition is free, so you can watch a single film, come-and-go, or bring your seat cushion and settle in for the duration. There will be two afternoon intermissions and one in the evening, for socializing or grabbing a cup of local Gadsden's-roasted coffee. There will also be a raffle for PC & Mac multi-media software.

Please consider bringing a dish for the pot-luck at 5pm, or something folks can snack on during the day. The potluck has become the centerpiece of the event and filmmakers that traveled a long distance to show, in the past have enjoyed Arivaca's hospitality.

The inspiration behind the Arivaca Film Exhibition is to experience filmmakers working outside the system and at an authentic level and for us to watch films we probably would never have an opportunity to see. In past years, I thought about how nice it is to see people give themselves a day away from the busy pace of life, to relax and enjoy some really cool films.

Thanks for your continued support. See you in Arivaca on March 6th! Bart Santello - *Event Organizer*

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